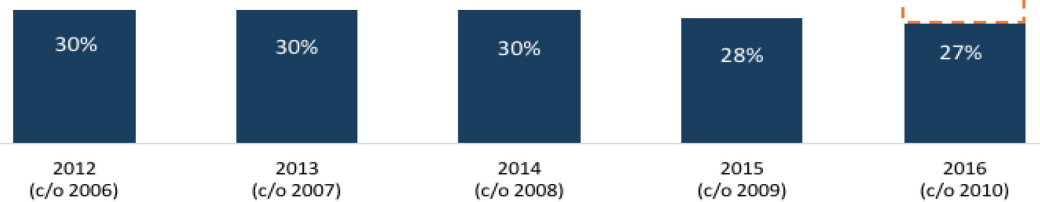




College Completion Rates: Low and Declining while the need for credentials is on the rise

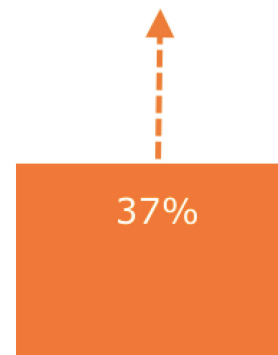
Percent of HS graduates completing two- or four-year degrees within six years of HS graduation Six-Year College Completion Rates, 2016



Dallas County had 24,891 HS graduates in 2010; **18,167** (73%) did not earn a degree in 6-years

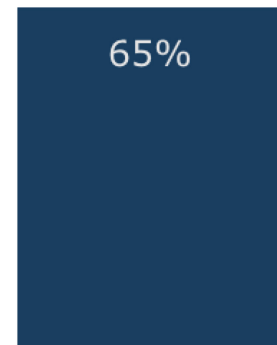
Source: National Student Clearinghouse

Degrees



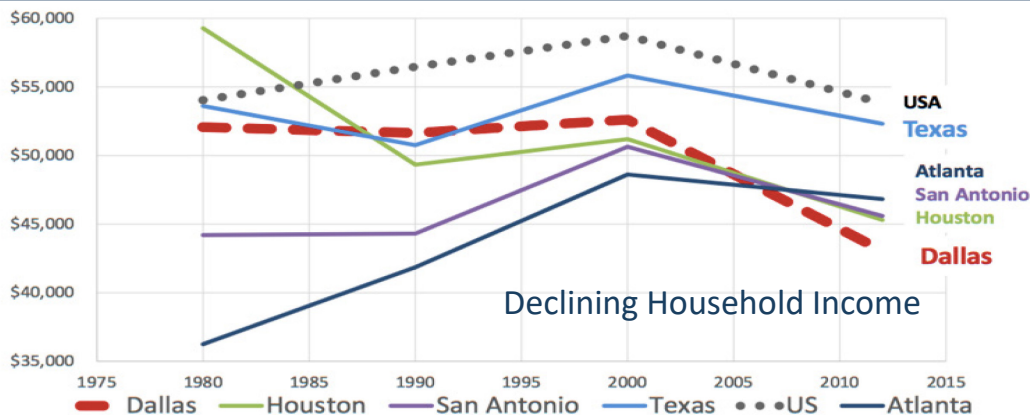
% Dallas County Adults with 2- or 4-year degree

Jobs



% jobs requiring a 2- or 4-year degree

Source: US Census / Georgetown Center on Education and the Workforce / Forbes' List of Best Cities for Jobs, May 2017 / Mayor's Taskforce on Poverty

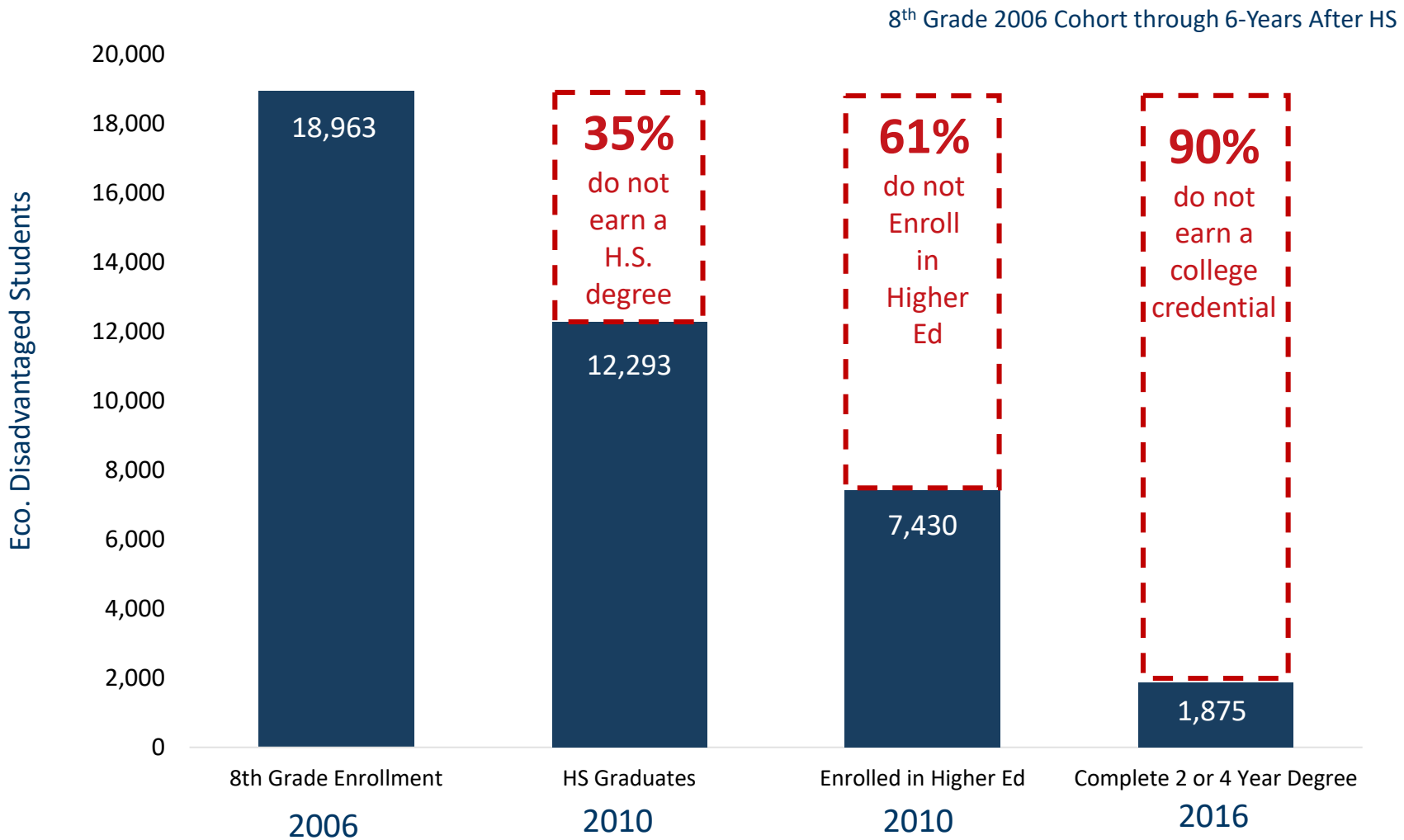


Sources: Median Household Income (Adjusted to 2013 Dollars) retrieved from Social Explorer of US Decennial Census 1980 (T53), 1990 (T43), 2000 (T93), and ACS 2008-2012 5 year estimates (T57)

The Percent of **Jobs** Requiring college is **2X** the number of Dallas County Adults who Completed College



Only 1 in 10 Economically Disadvantaged 8th Grade Students in Dallas County Earn a College Credential



Mathematically Impossible for Texas to Achieve its 60% x Year 2030 Goal Without Substantial Improvement in Low Income Completion Rates

Student Classification	% of Current TX K-12 Enroll.	Current Six Yr. Post Secondary Completion Rate	Totals
Low Income	60%	10%	6%
Non Low Income	40%	45%	18%
Totals	100%		24%

Six Year Completion Rate for Low Income Students (Per THECB 8th Grade Cohort Data)																				
	5%	10%	15%	20%	25%	30%	35%	40%	45%	50%	55%	60%	65%	70%	75%	80%	85%	90%	95%	100%
5%	5%	8%	11%	14%	17%	20%	23%	26%	29%	32%	35%	38%	41%	44%	47%	50%	53%	56%	59%	62%
10%	7%	10%	13%	16%	19%	22%	25%	28%	31%	34%	37%	40%	43%	46%	49%	52%	55%	58%	61%	64%
15%	9%	12%	15%	18%	21%	24%	27%	30%	33%	36%	39%	42%	45%	48%	51%	54%	57%	60%	63%	66%
20%	11%	14%	17%	20%	23%	26%	29%	32%	35%	38%	41%	44%	47%	50%	53%	56%	59%	62%	65%	68%
25%	13%	16%	19%	22%	25%	28%	31%	34%	37%	40%	43%	46%	49%	52%	55%	58%	61%	64%	67%	70%
30%	15%	18%	21%	24%	27%	30%	33%	36%	39%	42%	45%	48%	51%	54%	57%	60%	63%	66%	69%	72%
35%	17%	20%	23%	26%	29%	32%	35%	38%	41%	44%	47%	50%	53%	56%	59%	62%	65%	68%	71%	74%
40%	19%	22%	25%	28%	31%	34%	37%	40%	43%	46%	49%	52%	55%	58%	61%	64%	67%	70%	73%	76%
45%	21%	24%	27%	30%	33%	36%	39%	42%	45%	48%	51%	54%	57%	60%	63%	66%	69%	72%	75%	78%
50%	23%	26%	29%	32%	35%	38%	41%	44%	47%	50%	53%	56%	59%	62%	65%	68%	71%	74%	77%	80%
55%	25%	28%	31%	34%	37%	40%	43%	46%	49%	52%	55%	58%	61%	64%	67%	70%	73%	76%	79%	82%
60%	27%	30%	33%	36%	39%	42%	45%	48%	51%	54%	57%	60%	63%	66%	69%	72%	75%	78%	81%	84%
65%	29%	32%	35%	38%	41%	44%	47%	50%	53%	56%	59%	62%	65%	68%	71%	74%	77%	80%	83%	86%
70%	31%	34%	37%	40%	43%	46%	49%	52%	55%	58%	61%	64%	67%	70%	73%	76%	79%	82%	85%	88%
75%	33%	36%	39%	42%	45%	48%	51%	54%	57%	60%	63%	66%	69%	72%	75%	78%	81%	84%	87%	90%
80%	35%	38%	41%	44%	47%	50%	53%	56%	59%	62%	65%	68%	71%	74%	77%	80%	83%	86%	89%	92%
85%	37%	40%	43%	46%	49%	52%	55%	58%	61%	64%	67%	70%	73%	76%	79%	82%	85%	88%	91%	94%
90%	39%	42%	45%	48%	51%	54%	57%	60%	63%	66%	69%	72%	75%	78%	81%	84%	87%	90%	93%	96%
95%	41%	44%	47%	50%	53%	56%	59%	62%	65%	68%	71%	74%	77%	80%	83%	86%	89%	92%	95%	98%
100%	43%	46%	49%	52%	55%	58%	61%	64%	67%	70%	73%	76%	79%	82%	85%	88%	91%	94%	97%	100%



Closing 60x30TX Gap

55,000 New Credentials and Degrees by 2030

Multiple Promise Initiatives are Required to Achieve 60X30TX



P-TECH
PATHWAYS IN TECHNOLOGY

Early College High Schools

- Begin in 8th Grade (Bridge)
- Solving College Readiness
- 63 Industry Partnerships: Mentoring & Internships
- Program aligned with jobs
- Last 2 yrs on College Campus



Rising Star Program

- Pathway to free college education
- Focus on non-ECHS Students
- HS Outreach Support
- Mentoring / Success Coaching
- Increasing Dual Credit
- College Readiness



DALLAS COUNTY PROMISE
ESTD 2017



LEVEL UP

- Parent Promise-Free College/leads to a job
- Literacy Focus
- 50 Programs (AA/Certs)
- All Paying Above \$24/hr

Annual New Credentials in 2025	3,200 NEW 100 new completers across 32 ECHS	3,500 NEW 35 new completers from 100 HS	1,500 NEW Annual new certificates and degrees
Total New Credentials by 2030	20,000	25,000	10,000



What is P-Tech?



- P-TECH is an innovative partnership between a school district, a community college(s), and one or more local high growth industry employer(s).
- Students apply in the 8th grade to enter a 9th through 12th grade program that allows them to earn an associate degree or up to 60 college credit hours in a STEM related field concurrent with their high school degree.
- Students graduate with both a high school diploma and an industry-recognized associate degree, in addition to gaining relevant workplace skills and industry-recognized certifications.
- Associate degree is in a Science, Technology, Engineering or Math (STEM) focused high-growth industry as determined by labor market data.
- Students receive intensive student support services, in addition to mentoring, job shadowing, internships, pre-apprenticeships, and other workplace educational experiences.
- Students may also earn pre-apprenticeship certificates, other industry-recognized certifications, and marketable skills achievement awards in addition to an associate degree.
- P-TECH is open to all students, with a special emphasis on encouraging enrollment of students who are economically disadvantaged.

Dallas Promise Network





Dallas County Promise

Universal Access Built on Three Key Friction Removal Strategies

Tuition Free College



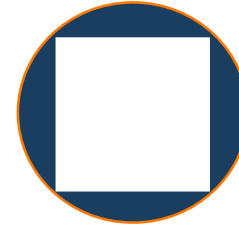
Removes financial barrier to college and transforms local student perspective on college access

Success Coaching & Mentoring



Provides critical supports to area students who are primarily low income and first generation college scholars starting in H.S. through college completion and into the workforce

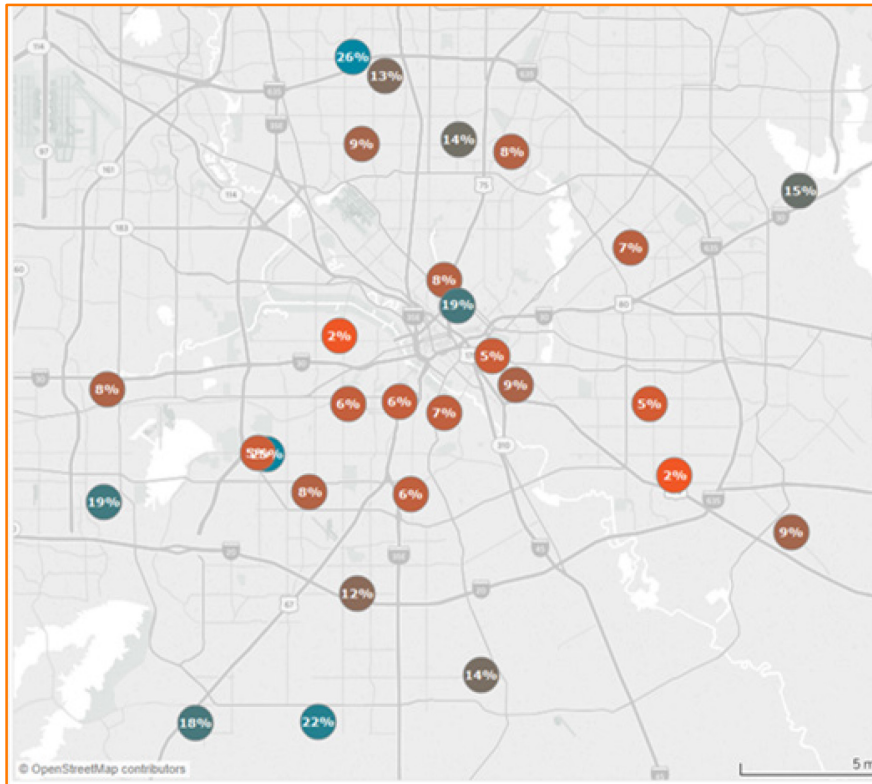
Career Pathways & IT System



Tracks student progress across education and workforce pathways and drives continuous improvement through real time reporting

31 P-TECH/Promise High Schools Identified

Historic College Completion Rate of 11%



Cohort 1 High Schools:

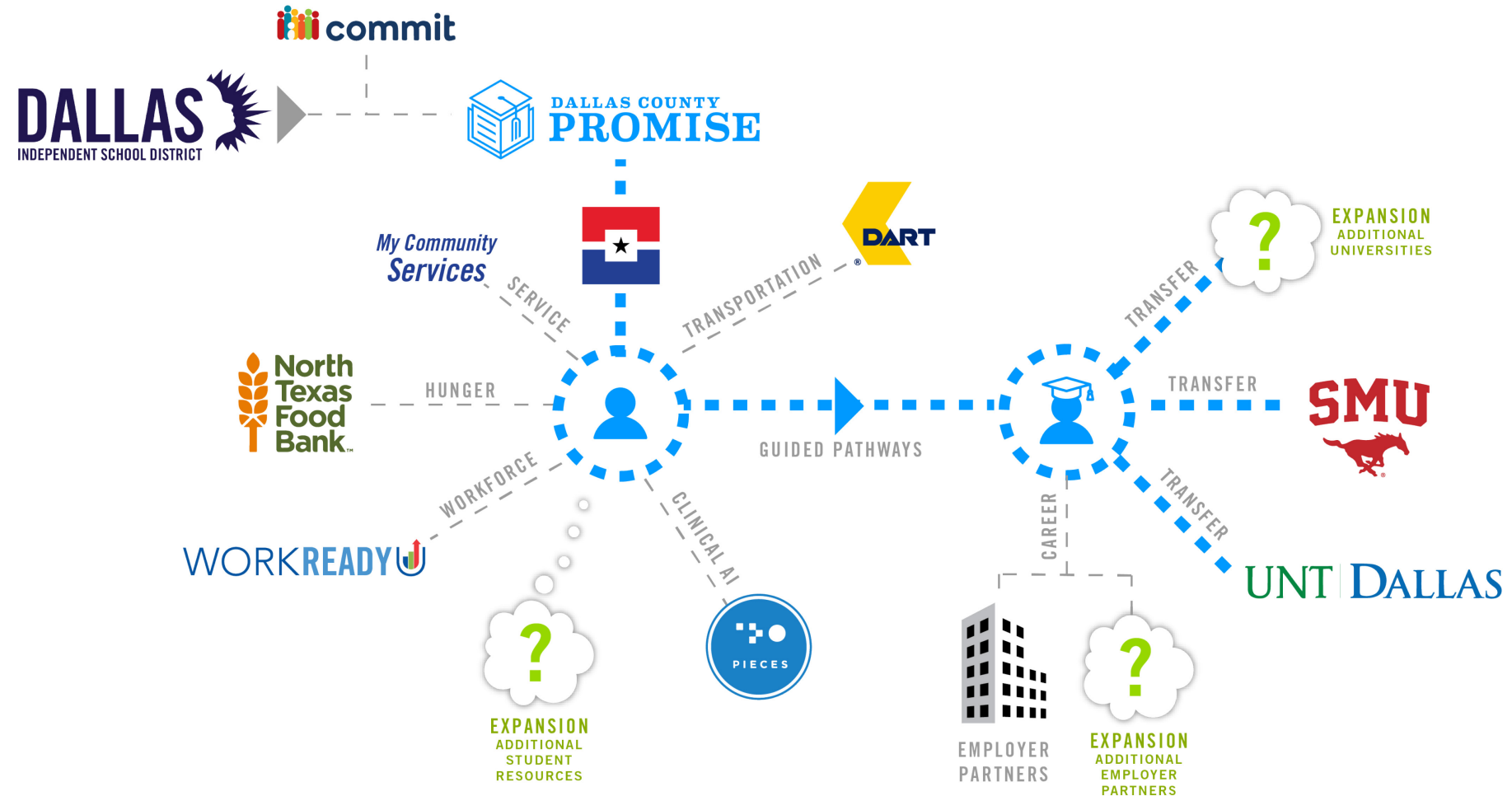
- 31 HS / 9,300 HS Seniors
- 80% Economically Disadvantaged
- 55% Hispanic / 35% Black / 10% White

Current 6-Year College Completion Rates, Classes 2008-2010:

- | | |
|-------------------|-----|
| • Cohort 1: | 11% |
| • Dallas County: | 36% |
| • Tarrant County: | 45% |
| • Denton County: | 52% |
| • Collin County: | 60% |



Dallas Promise Network





Who Pays for the Dallas Promise Network?

- **Summer Bridge Program** – School Districts: \$26,550 per school
- **Remodeling of high school wing** – School Districts: \$500,000 - \$700,000 per school
- **9th and 10th grade years** – School Districts, **9th**: \$482,739 per school for staff and “stuff” (textbooks, lab equipment, transportation, extra duty pay, etc.); **10th**: additional \$12,884; **11th**: additional \$89,250; **12th** additional \$22,750
- **11th and 12th grade years** – School Districts, Community Colleges, Industry Partners
 - **Transportation** – School District - \$60,000 per bus (4 buses at 12th grade)
 - **College books and learning materials** – School District - \$125,000 per school
 - **College tuition** – Community College -- \$221,000
 - **College faculty and staff** – Community College - \$400,000 (currently have 462 faculty and staff assigned to this initiative)
 - **Business mentors and internships** – Business partners – Up to \$2,000,000 (includes in-kind, time and talent)



Who Pays? (Continued)

- **College education after high school graduation:** Pell Grants, DCCCD Foundation (philanthropic gifts) - \$100,000
- **Dallas County Promise:** Philanthropic gifts of \$8.4 M annually or approximately \$231,000 per high school
- **Private fundraising to fund endowment:** DCCCD Foundation set a \$55.0 M goal, presently raised \$36.0 M.
- **Total cost range \$2.3 M to \$4.4 M**
 - (Doesn't include annually raised private gifts totaling over \$10.0 M to fund the Dallas County Promise and Scholarships)
 - Dependent on the commitment of industry partners (which does not include DART passes, navigation, and other resources provided by community college)
- **All expenditures come from re-purposed funds, increases in local property values, and in-kind and philanthropic contributions.**

Funding Model is Essential

fosters P-TECHs/Promise/Innovation

This model works:

- **Tuition cost to remain low**
- **No cost to students or parents**
- Local property tax revenue used to meet P-TECH no cost to students legislative requirement.
- **Start New PTECHs**
 - Cost to DCCCD is \$750,000 each
- **Expanding the Promise**
 - Adding 10 PTECHs per year
 - Serving 107 high schools throughout Dallas County
- **PTECH and Promise Efforts**
 - To address educational and economic disparity in Dallas County

Promise Network Results

P-TECH

- More P-TECHs than any State – All in Dallas
- 62 Industry Partners
- 1889 High School students graduated with Associate degrees last year
- Samuel HS on the brink of closure to a top ranking high school in Dallas

Dallas County Promise

- 31 High Schools with 9,300 High School Seniors
- 80% Economically Disadvantaged
- 96% Pledge Complete
- 46% FAFSA Completion on Feb 16 (Up 10% from last year and, if Dallas were a state, would be the #2 ranked U.S. state for year over year FAFSA growth)

Parent Promise

- 5 High Schools
- 3 Weeks Live
- 300 Parent Promise Pledges

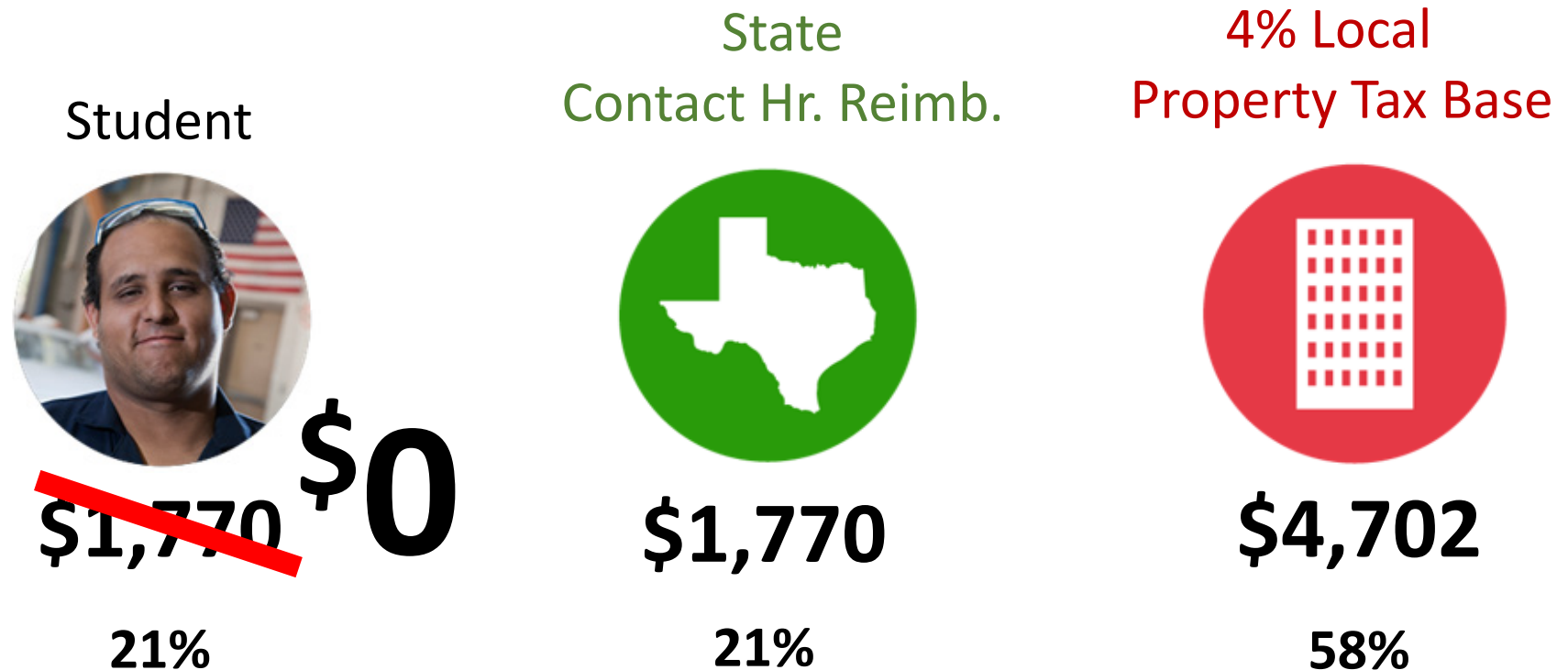
Both Dallas County Promise and Parent Promise are funded by leveraging Pell grants averaging \$3,724 per year per student.



P-TECH & Promise Funding Model

DCCCD Annual Cost Per FTE= \$8,242

The Dallas County Community Colleges P-TECH/Promise existence **DEPENDS** on this 3 pronged funding model that is solely based on the current Tax Policy.



As a result we are able to keep tuition the most affordable in the state, scholarship all P-TECH Students, and leverage federal PELL dollars with local philanthropic dollars to create tuition free college pathways for all Promise students.



Barriers and Recommendations



High School Accountability

Barrier	Solution	Outcomes
<p>High School Assessment: Current multiple assessment strategies in Texas high schools create confusion and misalignment (EOC, TSI, SAT/ACT)</p>	<p>Yearly College Assessment Assess yearly longitudinal assessments from 8th grade to 11th grade with ACT or SAT</p>	<ul style="list-style-type: none"> • Increase accountability • Increase college readiness • Increase college enrollment • Decrease remediation • Decrease cost
<p>High School Accountability Current accountability plan does not include many of the key outcomes required for postsecondary success</p>	<p>Include and Incentivize</p> <ul style="list-style-type: none"> • Verify no remediation required • Complete FAFSA/TASFA • Complete 12 validated and transferable college credits • Enrolled in postsecondary 	<ul style="list-style-type: none"> • Increase college readiness • Increase college enrollment • Increase college completion • Increase federal Pell dollars • Decrease cost of college • Decrease student debt
<p>Dual Credit Strategy UT OnRamps increases access and opportunities for equity in college outcomes in high schools</p>	<p>Community College OnRamps: Allow community colleges to play by the same rules as UT OnRamps to deliver and issue college credit in high school</p>	<ul style="list-style-type: none"> • Increase access (no TSI required) • Increase accountability • Decrease cost

Community Colleges



Supportive Legislation

- **Senate Bill 22** "*The P-TECH program must be provided at no cost to participating students.*"
- Created opportunities for Educational Innovations using a network approach with Middle Schools, High Schools, Community Colleges, Universities, and Employers.

What's needed to continue High School/Community College Innovations

- Requires flexibility and local authority
 - Maintain local ability of community colleges to set tax-rates
 - Maintain local ability to keep community college tuition low
- Incentivize districts to offer more P-Tech programs by expanding TEA grants from \$5 million to \$7 million

Affordability for all Texas students

- Average Texas community college tuition and fees is \$89 per semester credit hour (third lowest in the nation behind California and New Mexico)
- This low cost allows us to leverage Pell Grants in focused manner.



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